FOR IMMEDIATE RELEASE
PRESS CONTACT: April Culver, Marketing & Press Manager ~ 415.694.6156 ~ april@nctcsf.org
PRESS ROOM AND PHOTOS)

NEW CONSERVATORY THEATRE CENTER
PRESENTS WICKEDLY FUNNY WORLD PREMIERE OF THIS SIDE OF CRAZY,
WRITTEN AND DIRECTED BY DEL SHORES

FORMER “SUPERSTARS FOR JESUS” ARE ABOUT TO RAISE A LITTLE HELL IN THIS WORLD PREMIERE FROM THE
CREATOR OF SORDID LIVES AND SOUTHERN BAPTIST SISSIES.

San Francisco, CA (July 25, 2019) – In September, New Conservatory Theatre Center is delighted to kick off
its 2019-20 Season with the world premiere of This Side of Crazy, a delightfully campy comedy written
and directed by cult-phenomenon, Del Shores. “Little superstars for Jesus,” the Blaylock Sisters, are all
grown up and kind of a mess. There’s Rachel, a Christian vlogger who still has sex with her comatose
husband, Abigail, a chain-smoking virgin with anger management issues, and Bethany, a closeted atheist
stripper. When their overbearing stage mother, Ditty, “volunteers” her daughters for a star-studded
reunion performance, all hell breaks loose. From the brilliant and hilarious mind that created Sordid Lives
and Southern Baptist Sissies, comes a brand new play about fame, family, and finding your way back home.

This Side of Crazy runs Sept 20 – Oct. 20, 2019. Opening Night is Saturday, Sept. 28, 2019 at 8pm. Tickets
are $25–55 and available at nctcsf.org, emailing boxoffice@nctcsf.org or by calling (415) 861-8972.

Critics and audiences are crazy for Del Shores:

“As always with this accomplished playwright, there's never a dull moment” raves The Hollywood
Reporter.

“Del Shores is a master of the Texas Comedy” cheers Los Angeles Times.

“Shores's sense of humor is flamboyant but sincere” pronounces Broadway World.

Audiences can enjoy these special events during the run of the show:

• Low-cost Previews: Friday, Sept 20 –27
• Live Music Wednesdays: live pre-show music at 7pm in the lobby on Wednesday nights pre-show.
  Free with ticket purchase.

Ed Decker
ARTISTIC DIRECTOR

Barbara Hodgen
EXECUTIVE DIRECTOR
Ed Decker
ARTISTIC DIRECTOR

Barbara Hodgen
EXECUTIVE DIRECTOR

- **Wedgesdays at 7 pm: Sept 26, Oct 3, 10 and 17**
- *Happy Hour is a Drag:* Happy hour is back! Enjoy music, cocktails, and a special drag performance on Thursday nights pre-show. Free with ticket purchase.
  - **Thursdays, doors open at 7 pm, show begins at 7:30: Sept 26, Oct 3, 10 and 17**
    - Hosted by Ruby Vixenn on Sept 26 and Oct 10 and Elsa Touche on Oct 3 and 17. Additional drag performers to be announced!
- *Opening Night* will take place on **Saturday, Sept 28, 2019** at 8pm. The performance will be followed by a reception **catered by 19-20 Season Restaurant Sponsor, Hazel Southern Bar & Kitchen.**
  - *Special Opening Night Happy Hour with This Side of Crazy Playwright and Director Del Shores:* Join us for a pre-show benefit celebration with bites, drinks, and Del! Tickets for this event on sale soon. All proceeds support NCTC’s mission and the commission & production of new work.
- **Onstage Insight, Post-Show Discussion** featuring the cast, and moderated by the director will take place after the performance on **Sunday, Oct 6 at 2pm.**
- Additional special events to be announced!

**Playwright and director Del Shores** has written, directed and produced successfully across studio and independent film, network and cable television and regional and national touring theatre. His fourth play, *Sordid Lives,* won 14 Drama-logue awards, including writing and directing. *Sordid Lives* was adapted into a film in 1999 and became the longest running film in the history of Palm Springs with a record 96 weeks. In addition to *Sordid Lives: The Series,* in television Shores has written and produced for many shows including *Dharma and Greg* and the ground-breaking Showtime series *Queer as Folk.* His other plays also include *The Trials and Tribulations of a Trailer Trash Housewife* (Outstanding New Play, LA Drama Critics Circle Award; LA Stage Alliance Ovation Award; and 3 LA Weekly Awards); *Daughter's of the Lone Stare State,* *Southern Baptist Sissies* (Outstanding Production of the Year, GLAAD Award), and *Yellow.* *This Side of Crazy* marks the fifth collaboration between Del Shores and NCTC, after lauded productions of his plays *Six Characters in Search of a Play,* *SINgularly Sordid,* *Sordid Lives,* *Southern Baptist Sissies,* and *Yellow.*

The cast of *This Side of Crazy* includes **Christine Macomber** (Ditty Blaylock), **Amy Meyers** (Bethany Blaylock), **Cheryl Smith** (Rachel Blaylock Hanks), and **Alison Whismore** (Abigail Blaylock).

The creative team includes scenic design by **Kate Boyd,** costume design by **Wes Crain,** stage management by **Emma Gifford,** props design by **Tom O’Brien,** and sound design by **Kalon Thibodeaux.**

New Conservatory Theatre Center has been San Francisco’s premier LGBTQ+ performing arts institution and **progressive arts education** conservatory since 1981. NCTC is renowned for its diverse range of innovative, **high-quality productions,** touring productions and shows for young audiences; its foundational **anti-bullying work** with youth and educators through YouthAware; and its commitment to developing **new plays** to continue expanding the canon of Queer and Allied dramatic work.

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**This Side of Crazy**

**FACT SHEET**
WHO:
Written and Directed by Del Shores (pronouns: he/him)
Scenic design by Kate Boyd (pronouns: she/her)
Costume design by Wes Crain (pronouns: he/him)
Stage management by Emma Gifford (pronouns: she/her)
Props design by Tom O’Brien (pronouns: he/him)
Sound design by Kalon Thibodeaux (pronouns: he/him)

CAST:
Ditty Blaylock ... Christine Macomber (pronouns: she/her)
Bethany Blaylock ... Amy Meyers (pronouns: she/her)
Rachel Blaylock Hanks ... Cheryl Smith (pronouns: she/her)
Abigail Blaylock ... Alison Whismore (pronouns: she/her)

WHAT: World premiere of This Side of Crazy
WHERE: New Conservatory Theatre Center
Decker Theatre, 25 Van Ness Ave @ Market St, San Francisco, CA 94102

WHEN: Sept 20 – Oct 20, 2019
Wednesdays – Saturdays at 8pm, Sundays at 2pm
Opening Night: Saturday, Sept 28, 2019 at 8pm

Special Engagements:
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COST: $25-55

TICKETS AND BOX OFFICE: 415-861-8972, boxoffice@nctcsf.org